



XTH INTERNATIONAL SYMPOSIUM ON IRRIGATION OF HORTICULTURAL CROPS

29 Jan – 2 Feb 2023 | Stellenbosch, South Africa

SPONSORSHIP PROSPECTUS



Attendee Profile

The **Xth International Symposium on Irrigation of Horticultural Crops (IrrigationSA2023)** will be held in Stellenbosch, South Africa, from 29 January to 2 February 2023. The organisers warmly invite you to consider supporting this prestigious event as a sponsor or exhibitor, thus helping to make this symposium a success.

The irrigation symposium takes place every 3-4 years and typically attracts academics, researchers, postgraduate students, research managers, irrigation practitioners, and technical managers of large production units. What brings these scientific and technical professionals together is the sharing of knowledge and experience, and the forging of collaborative research, innovation and technology development that underpins modern and novel irrigation practices of horticultural crops. Details of the symposium can be found on the **symposium website**.

The symposium will be held at the world-class Stellenbosch Institute for Advanced Study (STIAS) connected to Stellenbosch University. Stellenbosch is a picturesque and historical town in the heart of the Cape Winelands. Exhibition stands will be available at the venue for the duration of the symposium. A professional on-line platform will allow the streaming of certain live scientific sessions and other events. This will allow for excellent opportunities for sponsors/exhibitors to showcase and promote their products and services, and to engage with the delegates.

A variety of sponsorship models and stand-alone sponsorship opportunities are available with associated benefits. Within this sponsorship/exhibitors prospectus you will find details of these exciting opportunities.

On behalf of the local organising committee, we invite you to support **IrrigationSA2023**. We will gladly assist with any queries.

Warm regards

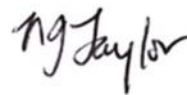


Prof Stephanie S.J. Midgley

(Convenors)



Dr Carlos Poblete-Echeverría



Dr Nicky Taylor



IRRIGATION2023 thank the following sponsors:


Platinum Sponsor



Gold Sponsors



Attendee Profile



We expect 120 - 140 delegates from around the world, particularly Mediterranean and other regions where irrigation is widely practiced. The Symposium is held under the auspices of the International Society for Horticultural Science (ISHS), a global network comprising over 67000 individuals, universities, governments, institutions, libraries and commercial companies, from around 50 member countries/regions. This ensures excellent visibility to sponsors/exhibitors.

Programme at a glance

	Sunday, 29 Jan 2023	Monday, 30 Jan 2023	Tuesday, 31 Jan 2023	Wednesday, 1 Feb 2023	Thursday, 2 Feb 2023
			Excursion Day		Technical Day
Morning 1		Opening and welcome Plenary session	Technical excursion	Plenary session	Plenary session
Morning 2		Plenary session		Plenary session	Poster session
Afternoon 1		Poster session		Poster session	Technical wrap-up
Afternoon 2	Registration opens	Plenary session		Plenary session ISHS Business meeting	Plenary session Closing
Evening	Welcome cocktail	Evening at leisure Optional cultural event	Evening at leisure	Gala Dinner	

- There will be eight Plenary Sessions consisting of an invited keynote 30-minutes talk, followed by four to six 15-minutes oral presentations, and closing with a 15-minute Q&A and panel discussion with the session speakers, moderated by a member of the Scientific Committee.
- There will also be three Poster Sessions, grouped into themes.
- This is a preliminary overview of the programme and is subject to change without prior notice.

Sponsorship Opportunity	Amount	Number of sponsors restricted to:	Sponsorship of complete technical session	Short presentation (5 min) during technical session	Sponsor logo on slides during the Symposium	Exhibition Display	Logo & link to sponsor website	Logo appears on slides during the conference	Logo included in circulars	Full page advertisement in conference book (electronic version)	Half page advertisement in conference book (electronic version)	Logo on Sponsor page in conference book (electronic version)	Promotional material in conference bag	Complementary registration	Additional exposure
PLATINUM SPONSORSHIP	R250,000	1	X	X	X	X	X	X	X	X		X	X	3	5 min address at the Opening. Banner on the stage for the duration of the symposium and at the Gala dinner. Banner provided by the sponsor.
GOLD SPONSORSHIP	R100,000	3	X	X	X	X	X	X	X		X	X	X	2	Banner on the stage at the Opening and Closing. Banner provided by the sponsor.
SILVER SPONSORSHIP	R75,000				X		X	X	X			X	X		
BRONZE SPONSORSHIP	R50,000						X		X			X			
Gala Function	R40,000	1					X		X						Short address included during the welcome at the dinner. Sponsor acknowledged on the menu.
Welcome Function	R30,000	1					X		X			X			Naming of the Function will include name of the sponsor in all electronic & hardcopy conference material
Session sponsor (one sponsor per session)	R25,000		X	X			X								Branding (pop up banners provided by the sponsor) in the venue for the duration of the session.
Poster Sessions (one sponsor per session)	R20,000						X					X			Branding (pop up banners provided by the sponsor) in the Poster venue.
Conference Shopper Bag and Lanyards	R20,000	1					X					X			Logo placement in colour on the shopper bag and lanyards
Field Trip	R15,000	3					X		X						Naming of the Field Trip; will include in all electronic and hardcopy conference material; logo placement on field trip handouts; pop-up banners at the sites that will be visited
Student Registration Support (SADC students)	R10 000 (per student)						X		X						
Branded conference handouts		Sustainable water bottles, speaker gifts, power banks. For more information please contact the organizers - deidre@iafrica.com													
Happy hour (wine, beer, gin) & light snacks - Tuesday		Promotional material on display at the conference. For more information please contact the organizers - deidre@iafrica.com													

Sponsor to provide all artwork and logo s where relevant .

Complimentary registration includes one copy of the proceedings per company

Exhibition option

Venue

- Exhibits will be set up in the Registration/Hospitality where the refreshments will be served each day.
- This will ensure that exhibiting companies will receive maximum exposure at the conference.

Exhibits include the following:

- 2m V-Shaped Wall with fascia panel for branding
- Vinyl name on fascia panel
- Power Point
- Cocktail Table
- 2x Bar Stools

Exhibition cost: R10 000





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For more information contact: deidre@iafrica.com

Visit the website: <https://ishsirrigationsa2023.com/>



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